

2024

Pushout Theft

ANNUAL SNAPSHOT

Pushout
Theft
News
Center
.com

2024 Pushout Theft

ANNUAL SNAPSHOT

\$1,112

AVERAGE PUSHOUT
THEFT LOSS

18%

PUSHOUT THEFTS
ENDED IN VIOLENCE



56%

AMOUNT OF
PUSHOUTS
THAT ARE
OPPORTUNISTIC



44%

ORGANIZED
RETAIL CRIME
PUSHOUT
THEFTS



35%

PUSHOUT
SHOPLIFTERS
NOT CAUGHT



36

AVERAGE AGE
OF PUSHOUT
SHOPLIFTER



THURSDAY

DAYS OF THE WEEK
WITH THE MOST
PUSHOUT THEFTS
RANKED

1. Thursday
2. Monday
3. Tuesday
4. Saturday
5. Wednesday
6. Friday
7. Sunday



**NOON
to 6PM**

AVERAGE TIME
OF PUSHOUT
THEFT

AVERAGE NUMBER OF
SHOPLIFTERS PER
PUSHOUT THEFT



PUSHOUT SHOPLIFTER
AGE RANGES

10-19 YEARS OLD 5%

20-29 YEARS OLD 25%

34%
30-39 YEARS OLD

40-49 YEARS OLD 21%

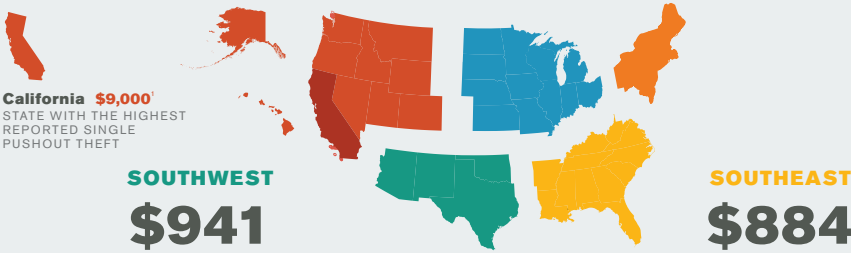
50-59 YEARS OLD 11%

60-69 YEARS OLD 4%

Data sourced from 2024 published US news articles about theft using a shopping cart.

PUSHOUT THEFT AVERAGE BY REGION

WEST **MIDWEST** **NORTHEAST**
\$1,346 **\$1,126** **\$1,164**



PUSHOUT THEFT AVERAGE BY RETAILER TYPE

\$2,234	Specialty Store
\$1,422	Home Improvement
\$1,315	Drug Store
\$1,060	Department
\$1,028	Supermarket
\$1,009	Super Store



TOP 5 MOST PUSHED OUT ITEMS

- 1. Groceries**
(including Meat, Energy Drinks)
2. Clothing
(including Jewelry)
3. Tools
(including Power Tools)
4. Alcohol
5. Detergent



Data sourced from 2024 published US news articles about theft using a shopping cart.

¹ <https://www.yahoo.com/news/retail-theft-suspects-wheel-away-151135521.html>



STOLEN
ITEMS NOT
RECOVERED



AVERAGE NUMBER
OF ITEMS PER
PUSHOUT THEFT



PERCENTAGE OF PUSHOUT
THEFTS THAT MENTION
DRUGS IN NEWS ARTICLE



FEATURED PUSHOUT THEFTS

**Large Dollar
Amount Stolen**

\$9,000¹

Date

March 25, 2024

Location

Roseville, CA

Pushout Shoplifters

2

Stolen Items

Alcohol, Coffee & Spam



Type of Pushout Theft

ORC

Source: Yahoo!News

**Most Amount
of Items Stolen**

707²

Date

November 21, 2024

Location

Livermore, CA

Pushout Shoplifters

3

Dollar Amount

\$8,500



Type of Pushout Theft

Opportunistic

Source: Pleasanton Weekly

**International
Pushout**

\$8,000³

Date

January 28, 2024

Location

Brampton, CAN

Pushout Shoplifters

2

Stolen Items

Power Tools



Type of Pushout Theft

ORC

Source: CTVNews

Feedback or Questions on Pushout Theft? Let us know!

hello@PushoutTheftNewsCenter.com

Data sourced from 2024 published US news articles about theft using a shopping cart.

¹ <https://www.yahoo.com/news/retail-theft-suspects-wheel-away-151135521.html>

² <https://www.pleasantonweekly.com/crime/2024/11/21/cops-col-lar-suspected-organized-retail-thieves-accused-of-stealing-nearly-9000-in-products/>

³ <https://www.ctvnews.ca/kitchener/article/brampton-man-charged-after-8k-worth-of-blowers-and-electrical-supplies-stolen-from-guelph-store/>

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