

# 2024

## Pushout Theft

### ANNUAL SNAPSHOT

Pushout  
Theft  
News  
Center  
.com

# 2024 Pushout Theft ANNUAL SNAPSHOT

**\$1,112**

AVERAGE PUSHOUT THEFT LOSS

**18%**

PUSHOUT THEFTS ENDED IN VIOLENCE



**56%**

AMOUNT OF PUSHOUTS THAT ARE OPPORTUNISTIC



**44%**

ORGANIZED RETAIL CRIME PUSHOUT THEFTS



**35%**

PUSHOUT SHOPLIFTERS NOT CAUGHT



**36**

AVERAGE AGE OF PUSHOUT SHOPLIFTER

## THURSDAY

DAYS OF THE WEEK WITH THE MOST PUSHOUT THEFTS RANKED

1. Thursday
2. Monday
3. Tuesday
4. Saturday
5. Wednesday
6. Friday
7. Sunday



**NOON to 6PM**

AVERAGE TIME OF PUSHOUT THEFT

AVERAGE NUMBER OF SHOPLIFTERS PER PUSHOUT THEFT



PUSHOUT SHOPLIFTER AGE RANGES

**10-19** YEARS OLD 5%

**20-29** YEARS OLD 25%

**34%**  
30-39 YEARS OLD

**40-49** YEARS OLD 21%

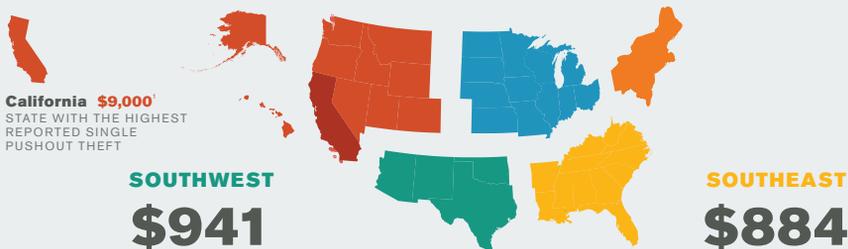
**50-59** YEARS OLD 11%

**60-69** YEARS OLD 4%

Data sourced from 2024 published US news articles about theft using a shopping cart.

## PUSHOUT THEFT AVERAGE BY REGION

<b>WEST</b>	<b>MIDWEST</b>	<b>NORTHEAST</b>
<b>\$1,346</b>	<b>\$1,126</b>	<b>\$1,164</b>



## PUSHOUT THEFT AVERAGE BY RETAILER TYPE

<b>\$2,234</b>	<b>Specialty Store</b>
\$1,422	Home Improvement
\$1,315	Drug Store
\$1,060	Department
\$1,028	Supermarket
\$1,009	Super Store



## TOP 5 MOST PUSHED OUT ITEMS

- 1. Groceries**  
(including Meat, Energy Drinks)
2. Clothing  
(including Jewelry)
3. Tools  
(including Power Tools)
4. Alcohol
5. Detergent



Data sourced from 2024 published US news articles about theft using a shopping cart.

<sup>1</sup> <https://www.yahoo.com/news/retail-theft-suspects-wheel-away-151135521.html>



STOLEN  
ITEMS NOT  
RECOVERED



AVERAGE NUMBER  
OF ITEMS PER  
PUSHOUT THEFT



PERCENTAGE OF PUSHOUT  
THEFTS THAT MENTION  
DRUGS IN NEWS ARTICLE



## FEATURED PUSHOUT THEFTS

Large Dollar  
Amount Stolen

**\$9,000<sup>1</sup>**

Date

**March 25, 2024**

Location

**Roseville, CA**

Pushout Shoplifters

**2**

Stolen Items

**Alcohol, Coffee & Spam**



Type of Pushout Theft

**ORC**

Source: Yahoo!News

Most Amount  
of Items Stolen

**707<sup>2</sup>**

Date

**November 21, 2024**

Location

**Livermore, CA**

Pushout Shoplifters

**3**

Dollar Amount

**\$8,500**



Type of Pushout Theft

**Opportunistic**

Source: Pleasanton Weekly

International  
Pushout

**\$8,000<sup>3</sup>**

Date

**January 28, 2024**

Location

**Brampton, CAN**

Pushout Shoplifters

**2**

Stolen Items

**Power Tools**



Type of Pushout Theft

**ORC**

Source: CTVNews

**Feedback or Questions on Pushout Theft? Let us know!**

**hello@PushoutTheftNewsCenter.com**

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<sup>1</sup> <https://www.yahoo.com/news/retail-theft-suspects-wheel-away-151135521.html>

<sup>2</sup> <https://www.pleasantonweekly.com/crime/2024/11/21/cops-col-lar-suspected-organized-retail-thieves-accused-of-stealing-nearly-9000-in-products/>

<sup>3</sup> <https://www.ctvnews.ca/kitchener/article/brampton-man-charged-after-8k-worth-of-blowers-and-electrical-supplies-stolen-from-guelph-store/>

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